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**561-420-3973** 



## **Education**

August 2020 - May 2024

**University of Florida** BFA Graphic Design

# **Skills**

PRODUCT PHOTOGRAPHY

IDEATING )

VISUAL BRANDING

COMMUNICATIONS

PACKAGING

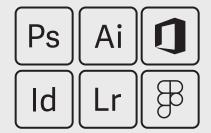
TYPOGRAPHY

PHOTO EDITING

COPYWRITING

PRINT DESIGN

# **Tools**



## **Awards**

Ligature 32 Graphic Design **Exhibition Finalist** 

**TEDxUF** Solstice Art Exhibition Design Finalist

# **Work Experience**

July 2024 - Present

### White Whale Creative Marketing Agency **Graphic Designer**

- Developed visually compelling and strategically crafted mailers that effectively communicated the agency's value proposition, leading to an increase in client acquisition.
- Analyzed market trends and competitor strategies to inform design decisions and optimize campaign effectiveness...

Jan 2024 - Apr 2024

#### **OurHaus Design Festival Communications Director**

- Led a student-led design festival celebrating talent. collaboration, and a passion for design.
- Produced engaging content for various platforms, including the festival website, social media channels, and printed materials.

Jan 2023 - Apr 2023

### MINT Design Studio • Graphic Designer

- Dynamic studio environment within the university, providing pro bono services to clients from various
- Oversaw project timelines and budget allocations, ensuring efficient use of resources and timely delivery of projects

Nov 2022 - Present

## Rolling Monkey • Graphic Designer

- Created infographics focused on employee training, effectively simplifying complex information and ensuring clarity and consistency in training materials.
- Developed campaign deliverables aimed at promoting team-building activities, fostering a positive and collaborative work environment.