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graphic designer

Education

August 2020 - May 2024

University of Florida

BFA Graphic Design

Skills

PRODUCT PHOTOGRAPHY

IDEATING

VISUAL BRANDING

COMMUNICATIONS

PACKAGING

TYPOGRAPHY

PHOTO EDITING

COPYWRITING

PRINT DESIGN

Tools



Awards

Ligature 32 Graphic Design
Exhibition Finalist

TEDxUF Solstice Art Exhibition
Design Finalist

Work Experience

July 2024 - Present

White Whale Creative Marketing Agency Graphic Designer

- Developed visually compelling and strategically crafted mailers that effectively communicated the agency's value proposition, leading to an increase in client acquisition.
- Analyzed market trends and competitor strategies to inform design decisions and optimize campaign effectiveness..

Jan 2024 - Apr 2024

OurHaus Design Festival Communications Director

- Led a student-led design festival celebrating talent, collaboration, and a passion for design.
- Produced engaging content for various platforms, including the festival website, social media channels, and printed materials.

Jan 2023 - Apr 2023

MINT Design Studio • Graphic Designer

- Dynamic studio environment within the university, providing pro bono services to clients from various sectors
- Oversaw project timelines and budget allocations, ensuring efficient use of resources and timely delivery of projects

Nov 2022 - Present

Rolling Monkey • Graphic Designer

- Created infographics focused on employee training, effectively simplifying complex information and ensuring clarity and consistency in training materials.
- Developed campaign deliverables aimed at promoting team-building activities, fostering a positive and collaborative work environment.